



MEDIA DEVELOPMENT · CAMPAIGN CONSULTANCY · WEB PRESENCE AND BRAND IMAGING · EDUCATIONAL DESIGN

WILTON+WARK



wiltonwark.com

Treaty 8 Tribal Association
UNITED FIRST NATIONS: STRONG, PROUD, AND FREE

- Treaty 8 Home
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TREATY 8 TRIBAL ASSOCIATION

Treaty 8 Tribal Association © 2005-08 site info: Wilton+Wark

FOR AS LONG AS THE SUN SHINES, THE RIVERS FLOW, AND THE GRASS GROWS

TREATY 8 TRIBAL ASSOCIATION

<http://www.treaty8.bc.ca>

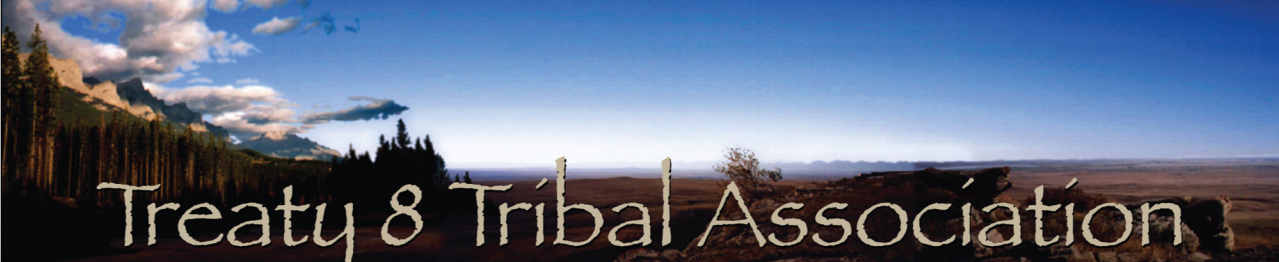
Treaty 8 Tribal Association was Wilton+Wark's first client. We provided in-depth consultation and content development, as well as branding and a new website. The website includes in-site editing, allowing Treaty 8 staff to update news, employment listings, staff information, and calendar events through a password-protected web interface, requiring no additional software. Wilton+Wark provides ongoing training and support on request.

Media: website, magazine ad, branding, training

Treaty 8 Tribal Association
UNITED FIRST NATIONS: STRONG, PROUD, AND FREE

TAN'SI

FOR AS LONG AS THE SUN SHINES, THE GRASS GROWS, AND THE RIVERS FLOW
© Treaty 8 Tribal Association Mute | Play Intro



Treaty 8 Tribal Association



"for as long as the sun shines, the rivers flow, and the grass grows"
Peace and Friendship Treaty No.8 of 1899

- Doig River
First Nation
- Fort Nelson
First Nation
- Halfway River
First Nation
- Prophet River
First Nation
- Sauleau
First Nations
- West Moberly
First Nations



Since 1982, T8TA and its member nations have been working collectively to protect and manage the land and environment for economic and cultural uses for future generations.

T8TA provides a range of advisory services to its member nations.

- Departments include:
- Administration
 - Economic Development
 - Land and Resources
 - Treaty and Aboriginal Rights Research

10233 100th Avenue Fort St. John, BC V1J 1Y8 • Tel: (250) 785-0612 Fax: (250) 785-2021 • www.treaty8.bc.ca

Keepers of the Water II *Keeping the Peace*



WATER IS A SACRED GIFT,
AN ESSENTIAL ELEMENT THAT SUSTAINS
AND CONNECTS ALL LIFE.
IT IS NOT A COMMODITY TO BE BOUGHT OR SOLD.
ALL PEOPLE SHARE AN OBLIGATION TO COOPERATE
TO ENSURE THAT WATER
IN ALL OF ITS FORMS IS PROTECTED
AND CONSERVED
WITH REGARD TO THE NEEDS OF
ALL LIVING THINGS TODAY
AND FOR FUTURE GENERATIONS
TOMORROW.*



KEEPERS OF THE WATER › KEEPERS OF THE ATHABASCA

<http://keepersofthewater.ca>

Keepers of the Water is a non-profit organization working with local Keepers organizations in BC, Alberta, Saskatchewan, and the Northwest Territories to protect watersheds and Aboriginal food supply, health, and way of life. Among its activities, Keepers of the Water holds an annual conference in conjunction with local First Nations communities in areas of concern, drawing 300+ participants from across Canada and internationally. Norine Wark was co-chair of the Keepers of the Water II conference (2007), held in Fort St. John.

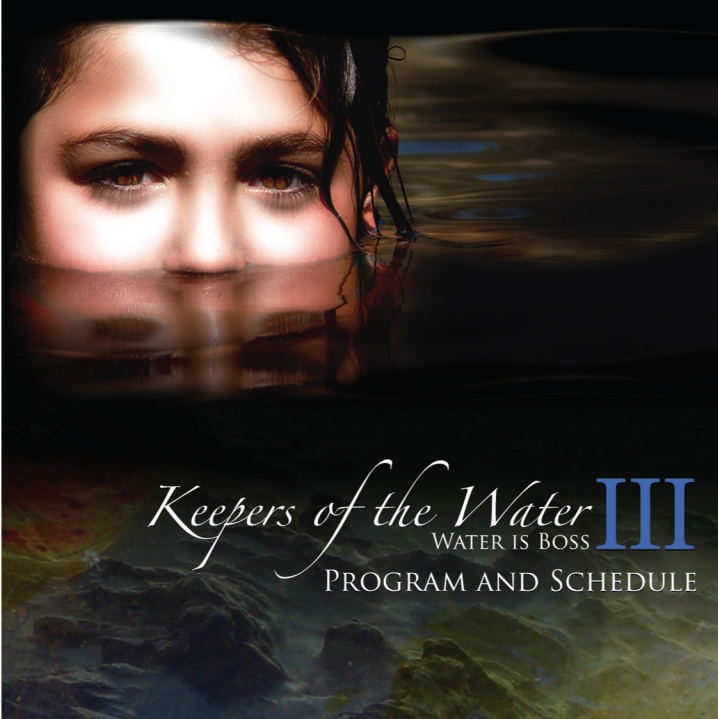
Wilton+Wark provides ongoing consultation and media development to develop and promote Keepers of the Water as a national organization, as well as its local chapters, including Keepers of the Athabasca. Beyond providing graphic design services, we are actively involved in the constitution, incorporation, and daily operations of Keepers of the Water. The current Keepers of the Water website is scheduled for significant expansion in 2008-09.

“The programs were beautiful!!!! The delegates really like them and they were very useful for information on the foundation of Keepers of the Water movement.” - C. Bresnahan, Coordinator, Keepers of the Athabasca

Media: posters, brochures, books, programs, T-shirts and product design, website, branding



CLEAN WATER IS A FUNDAMENTAL HUMAN RIGHT AND IS ESSENTIAL FOR ENVIRONMENTAL, COMMUNITY AND HUMAN HEALTH. AS STEWARDS OF THE MANY DIVERSE AND SIGNIFICANT TRIBUTARIES OF OUR GREAT ARCTIC OCEAN DRAINAGE BASIN, WE ACKNOWLEDGE WATER IS SACRED.
- THE KEEPERS OF THE WATER II RESOLUTION, 2007 -



Keepers of the Water III
WATER IS BOSS III
PROGRAM AND SCHEDULE

<p>10</p> <p>Special Events Going Green Conference Chairs Master of Ceremonies</p>	<p><i>Keepers of the Water III</i></p> <p>SPECIAL EVENTS</p> <p>YOUTH HANDS-ON COMMUNITY MONITORING DEMONSTRATION Learn how to monitor the environment in your neighbourhood (water, plants, and insects) to develop baseline measures of environmental health, sample water, plants and insects using standard monitoring methods. Friday, August 15, 1:00pm Sponsored by Wood Buffalo National Park.</p> <p>PEACE-ATHABASCA DELTA BOAT TOURS The Peace-Athabasca Delta tours will last approximately three hours. Experience the delta and river channels. Stops at basins, and tour vegetation monitoring by Parks Canada staff since 1993. Learn about the complex flow of water into the delta (the gathering of water from one of the largest freshwater basins in North America). See wildlife in their natural habitat. Saturday, August 16, 1:00pm Sponsored by Wood Buffalo National Park.</p> <p>GOING GREEN</p> <p>We are working hard to make this an environmentally friendly conference. Our registration forms, letters and most other conference documents use Forest Stewardship Council (FSC) certified paper. Digital versions of all resource documents are accessible through our website. Conference participants are encouraged to bring their own eating utensils; those who do not will be charged a nominal fee for use of disposable plates, bowls, cups and cutlery provided by the conference hosts.</p>	<p>WATERSHED GATHERING · FORT CHIPEWYAN, ALBERTA · AUGUST 15-17, 2008</p> <p>CONFERENCE CHAIRS AND MASTER OF CEREMONIES</p> <p>GEORGE POITRAS PROGRAM CHAIR AND MASTER OF CEREMONIES</p> <p>George Poitras is a member of the Mikisew Cree First Nation and previously served as Chief of the Mikisew Cree.</p> <p>His activism as a political leader has recently allowed him the opportunity to successfully protect the interests of the Mikisew Cree in a Supreme Court of Canada trial against the federal government. This unanimous landmark 9-0 Supreme Court of Canada victory for the Mikisew Cree in November 2005 was instrumental in changing the Aboriginal legal landscape in Canada and raising the standards for governments legal obligation to adequately consult First Nations. The Mikisew Cree Supreme Court of Canada decision is now the subject of many legal forum discussions and national conferences dealing with Aboriginal law in Canada.</p> <p>George continues to act in an environmental/advocacy role and has taken steps to raise awareness to the Indigenous community of the Regional Municipality of Wood Buffalo and Albertans and Canadians generally. He has spoken at rallies on global warming and climate change and speaks to high schools, colleges and universities while he isn't traveling internationally delivering lobbying messages including the destruction of Indigenous lands, water, air, and threat to the human and animal health of his people from tar sands development.</p> <p>FRANCOIS PAULETTE PROGRAM CHAIR</p> <p>François is Dene Suline and member of the Smith's Landing Treaty 8 First Nation. As Chief and vice-chief of the Dene Nation, he has fought for land and treaty rights such as in the historic Paulette case and the Berger Inquiry. Trained in Negotiations from the Harvard and Banff Schools of Management, he has been a negotiator and consultant for his and other Dene First Nations.</p> <p>François has spoken on Dene history and Aboriginal and Treaty rights, and has been called on to testify in the courts as an expert witness on Treaty 8, most recently in the Bennett taxation case. He was a founding member and Chairman of the Dene Cultural Institute in 1986. Francois has also worked as a cross-cultural trainer and facilitator for more than twenty years, and has collaborated on a number of Canadian and international documentary films.</p> <p>11</p>
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KEEPERS OF THE WATER III: PROGRAM



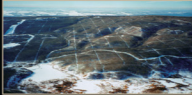
"THE ATHABASCA WATERSHED HAS MANY VALUES AND IS RICH IN RESOURCES. THE DEVELOPMENT OF THESE RESOURCES IS NOT TAKING THE ENVIRONMENT INTO ACCOUNT ADEQUATELY, AND AS A RESULT SOME TOXINS HAVE ALREADY REACHED DANGEROUS LEVELS AND OTHERS ARE INCREASING, AND WE HAVE NOT SET ASIDE ENOUGH AREAS THAT ARE PROTECTED FROM INDUSTRIAL USE.



"IT IS TIME TO TAKE A PAUSE IN MAKING DECISIONS ON FURTHER NEW DEVELOPMENTS IN THE WATERSHED UNTIL THE ENVIRONMENTAL VALUES ARE TAKEN CARE OF NOW AND FOR THE FUTURE.



"THE LONGER WE WAIT TO DO THIS, THE HARDER IT WILL BE."



CONTENTS:
VALUES OF THE WATERSHED
WATER QUALITY
WATER QUANTITY
LAND OF THE ATHABASCA WATERSHED



CONTRIBUTED BY
THE CANADIAN PARKS AND WILDERNESS SOCIETY NORTHERN ALBERTA
TO


*Keepers of the Athabasca
Keepers of the Water*



STATE OF THE ATHABASCA WATERSHED 2008

Keepers of the Athabasca

18 • KEEPERS OF THE WATER: KEEPERS OF THE ATHABASCA
STATE OF THE ATHABASCA WATERSHED, 2008 • 19



JASPER NATIONAL PARK (AEP, 1997)

Jasper National Park is the largest of Canada's Rocky Mountain Parks and part of the UNESCO World Heritage Site. Jasper spans 10 678 square kilometres (4120 square miles) of broad valleys, rugged mountains, glaciers, forests, alpine meadows and wild rivers along the eastern slopes of the Rockies in western Alberta. Large numbers of elk, bighorn sheep, mule deer and other large animals, as well as their predators make Jasper National Park one of the great protected ecosystems remaining in the Rocky Mountains. This vast wilderness is one of the few remaining places in southern Canada that is home to a full range of carnivores, including grizzly bears, mountain lions, wolves and wolverines.

CARDINAL RIVER HEADWATERS (AEP, 1997)

Together with McLeod River headwaters, one of the most extensive, continuous vegetated Alpine habitat complexes in the Front Ranges of the Rocky Mountains. The Cardinal River headwaters contains a diversity of features including tarns, waterfalls and cascades with an abundance of periglacial features including patterned ground. It includes extensive, diverse Alpine and Subalpine habitats, including spruce-fir and lodgepole pine woodland interspersed with large, high-elevation wetlands comprising sedge and grassy meadows and shrubbery, diverse meadow wetlands-spring complex (including major springs) includes calcareous springs and tufa deposits. It has provincially rare vegetation type and nationally and provincially uncommon, rare and distinct plants and invertebrate animal species. It is habitat for bull trout and key habitat for elk, grizzly bear, mountain goat, wolverine and fisher.

TRADITIONAL LIVELIHOODS: FISHING, TRAPPING, DUCKS, TRANSPORTATION

1.3

FISHING

"Commercial fishing became viable in northern Alberta only after rail links were established, making it possible to transport fish to southern markets in a fresh state. Once these rail links were in place the fishing industry expanded rapidly and with it a cycle of depletion of stocks and search for new unexploited lakes (Wetherell and Kmet, 2000). Once the supply of new lakes and healthy fish stocks was exhausted, the commercial fishing industry in Alberta collapsed (see Figure 1.3). From a high of almost 8000 commercial operators in 1959, there remain today less than 1000 operators (SC, 1983; AEP, 1998b). Lake whitefish and bullhead make up about 80% of the current commercial catch, with the remainder made up of northern pike, walleye, and incidental catches (AEP, 1998b). The total commercial catch in Alberta in 1997 was worth \$2.8 million (Steflox and Wynne, 1999)" (Schneider, 2002).

"In the latter half of the 20th century, sport fishing overtook commercial fishing as the dominant form of fish harvesting. The number of sport anglers increased steadily until the early 1980s, and then declined by about 35% in the latter half of that decade (ASRD). Since the early 1990s the number of anglers has been relatively stable. It is estimated that about 350 000 people fished in 2000 (ASRD, 2001d) and that approximately 80% of the total fish catch in Alberta now goes to sport anglers (AEP, 1998b). Walleye, northern pike, walleye, and trout species account for 95% of the sport catch. Approximately \$349 million were spent on sport fishing in Alberta in 1994, including expenditures on gear (Steflox and Wynne, 1999)" (Schneider, 2002).

"Even though sport fishing is highly regulated, the rate of harvest does not appear to be sustainable. There are simply too many anglers relative to the number of fish-bearing lakes and streams in Alberta. With the tremendous increase in access throughout the north in recent decades, fish stocks have come under extreme pressure. For example, in Wapiti Lake, 2000 anglers per year caught an average of 0.25 fish per hour in the early 1980s, but by the 1990s, 10 000 anglers per year experienced a catch rate of only 0.02 fish per hour (Pett et al., 2002). Twenty-one of 27 walleye populations for which data exist have collapsed as a result of overfishing. Pike populations now also show evidence of overexploitation leading to collapse (Pett et al., 2002). Finally, arctic grayling and lake sturgeon have each been listed as a species of special concern in Alberta as a result of declining populations and vulnerability to angling pressure and habitat destruction (AEP, 1999)" (Schneider, 2002).

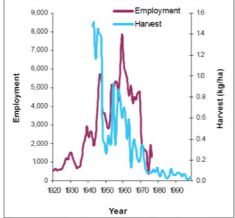


Figure 1.3: Number of commercial fishing operators in Alberta and rate of commercial walleye harvest: 1920-1998 (SC, 1983; AB Environment records).

"AS STEWARDS OF THE MANY DIVERSE AND SIGNIFICANT TRIBUTARIES OF OUR

GREAT ARCTIC OCEAN BASIN, WE ACKNOWLEDGE THAT WATER IS SACRED."

KEEPERS OF THE ATHABASCA: REPORT

MISSION AND RESOLUTION

Our mission TO UNITE THE PEOPLES OF THE ATHABASCA RIVER AND LAKE WATERSHED TO SECURE AND PROTECT WATER AND WATERSHED LANDS FOR ECOLOGICAL, SOCIAL, CULTURAL AND COMMUNITY HEALTH AND WELL-BEING.



CLEAN WATER IS A FUNDAMENTAL HUMAN RIGHT AND IS ESSENTIAL FOR ENVIRONMENTAL, COMMUNITY AND HUMAN HEALTH. AS STEWARDS OF THE MANY DIVERSE AND SIGNIFICANT TRIBUTARIES OF OUR GREAT ARCTIC OCEAN DRAINAGE BASIN, WE ACKNOWLEDGE WATER IS SACRED.

THE KEEPERS OF THE WATER II RESOLUTION, 2007

2008 ATHABASCA COMMUNITY TOUR

JULY 6
JASPER

JULY 8
HINTON

JULY 10
WHITECOURT

JULY 11
FORT ASSINIBOINE

JULY 13
DRIFTPILE

JULY 15
CALLING LAKE

AUGUST 7
LAC LA BICHE

AUGUST 8-13 (TBA)
JANVIER

AUGUST 8-13 (TBA)
FORT McMURRAY/FORT MCKAY

AUGUST 14-15
FORT CHIPEWYAN

KEEPERS OF THE WATER III - WATER IS BOSS

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keepersofthewater.ca





* is a trade-mark of Mountain Equipment Co-operative.

KEEPERS OF THE WATER 2008

Keepers of the Athabasca



SUPPORTERS AND CO-SPONSORS OF THE 2008

Keepers of the Water III
WATER IS BOSS
WATERSHED GATHERING



PRINCIPLES AND GOALS

Principles

We are guided by both indigenous elders' traditional knowledge and western science.

We recognize and honour the legal importance of First Nations' and Aboriginal and Treaty rights to the waters, lands and livelihood rights.

We recognize that significant negative cumulative impacts are compromising the health and integrity of the Athabasca river and Lake watershed, all of which appear to be negatively affecting fish and wildlife populations and adversely affecting the exercise of Aboriginal and Treaty rights to hunt, trap, and fish within indigenous peoples' traditional territories.

We acknowledge that clean water is a fundamental human right and is essential for environmental, community and human health. As stewards of the Athabasca River and Lake Watershed, one of the many diverse and significant tributaries of our great Arctic Ocean drainage basin, we acknowledge water is sacred.

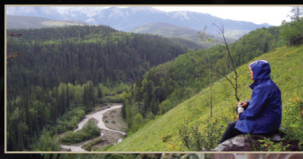
Goals

Build capacity for informed and effective watershed stewardship and advocacy throughout the communities of the Athabasca River and Lake watershed.

Provide access to and promote the understanding of traditional knowledge and ecologically-based theory and practice in the management of human impacts on the watershed ecosystem and the living Earth.

Promote awareness of Keepers principles through education and cultural experiences and celebration of place.



Promote the recognition of the Constitution Act, section 35 on Aboriginal treaty rights.



WHO WE ARE AND OUR ACTIVITIES

Keepers of the Athabasca

We are First Nations, Metis, Inuit, environmental groups, and Watershed citizens working together for the protection of water, land and air and thus for all living things today and tomorrow in the Athabasca River Watershed.

Our Activities in 2008

State of Athabasca Watershed
A report

2008 Athabasca Community Tour
(see reverse for tour dates)

Keepers of the Water III
Fort Chipewyan, August 14-17, 2008



Keeping the Athabasca
Documentary film project

SUPPORTERS

Thank you!

Athabasca Chipewyan First Nation
Bigstone Cree First Nation
Canadian Parks and Wilderness Society
Crooked Creek Conservancy
Driftpile First Nation

Fond du Lac First Nation
Foothills Ojibway Society - Hinton
Fort McKay First Nation
Fort McMurray First Nation
Greenpeace
Keepers of the Water Saskatchewan
Lac La Biche Metis community
Mikesew Cree First Nation
Metis Nation of Alberta
Nuclear Free Alberta (Tipping Point and SPOC)
Safe Drinking Water Foundation of Canada
Sierra Club of Canada
Slave Lake Regional Environmental Action Committee
Smith Environmental Society
Sucker Creek First Nation
Prince Albert Grand Council - Prince Albert SK
United Church of Canada
West Athabasca Watershed Bioregional Society
World Wildlife Fund

KEEPERS OF THE ATHABASCA: BROCHURE

Search

Site map

Photo info

Legal+Privacy

Peace Valley ENVIRONMENT ASSOCIATION

THE PVEA THE PEACE SITE C ISSUES NEWS AND MEDIA LINKS CONTACT

About Site C - Energy certificate denied



- Become a member
- Become a volunteer
- Write or sign a petition
- Send a postcard to a friend
- Advertise the PVEA

HOW CAN I HELP?



Say NO to Site C

Preserving and protecting the Peace River Valley watershed

Site C is back on the table ✨ Get informed

Welcome

About the PVEA

PVEA ACTIVITIES AND YOUR SUPPORT

Your \$10 membership and volunteer activities help us conduct our campaign and continue to inform our community. Thank you for your support!

PVEA in the media

Become a member

site info: Wilton+Wark

© PVEA 2008

PEACE VALLEY ENVIRONMENT ASSOCIATION

<http://peacevalley.ca>

Wilton+Wark developed a new website for the Peace Valley Environment Association, including full content development from initial research to final text. The website includes in-site editing and a custom search engine, allowing for immediate site updates for all content through a web browser, requiring no additional software.

Media: website





Leslie Williamson's
Orineida*
Counselling Services

[Welcome](#) [About Leslie](#) [Orineida Counselling](#) [Contact](#)
[Welcome](#) A greeting from Leslie



A greeting from
Leslie*



***Orineida:** subtle mind uniting all things

Leslie Williamson • Box 902 • Vernon BC Canada V1T 6M8 • phone (250) 549-4707 • fax (250) 503-3042

[Welcome](#) [About Leslie](#) [My People](#) [Gwitchin](#) [My Journey](#) [Orineida Counselling](#) [Passion](#) [Workshops](#) [Resources](#) [Clients](#) [Contact](#)

LESLIE WILLIAMSON'S ORINEIDA

<http://lesliewilliamson.net>

Leslie Williamson is a counsellor and trainer in conflict resolution and nonviolent communication. Following the spirit of "subtle mind uniting all things", Wilton+Wark developed a highly individual design combining both a personal and professional portrait. This small site serves as an example of our work with individuals on a limited budget. Wilton+Wark worked directly with the client to develop the content and site.

Media: website

"I'm getting a lot of positive feedback from friends and family that have been looking at the site..." - L. Williamson

"Hey Les, awesome website.... Beautiful photos :)" - Delphine





Log in

Distance Education School of the
Kootenays

Home ▶ About DESK ▶ Help+FAQs ▶ Register ▶ Contact

Search ▶ enter search terms

▶ Advanced search - Pages like this

- ▶ **Secondary**
About our courses
- ▶ **Elementary**
About our program
- ▶ **About DESK**
DESK gets a new site



Home

About DESK

Log into your courses:

username

password

help

Welcome to the Distance Education School of the Kootenays

The Distance Education School of the Kootenays is a public school for elementary, secondary, and adult graduation. Our mission is to ensure the success and growth of every learner by providing quality, personalized support and service.

[▶ Learn more](#)

"I enjoyed doing these courses and having you was the icing on the cake. Bye and thanks again for an awesome year :)" - Lisa

© DESK 2008-09 We're here to help!

Distance Education School of the **Kootenays**
 811 Stanley Street, Nelson BC V1L 1N8
 250-354-4311 or toll-free 1-800-663-4614 fax: 250-505-7007

▶ [Contact us](#)



DISTANCE EDUCATION SCHOOL OF THE KOOTENAYS

<http://www.desk.bc.ca>



DESK is a public distance education school for elementary, secondary, and adult graduation, located in Nelson BC. The current website, to be completed in Fall 2008, includes a custom-developed content management system with full in-site editing of content, course descriptions, and staff information, with a password-protected, permissions-based web interface, requiring no additional software. Among the features of the site are context-sensitive search boxes with graphical results and an online support system for current and prospective students.

Media: website, custom-built server